



USA



ANNUAL REPORT  
2019 / 2020



## USA HOCKEY SNAPSHOT

1,173,182

TOTAL

383,652

Youth Players

181,765

Adult Players

61,179

Coaches

25,863

Officials

525,440

Administrators  
Team Managers  
Volunteers



## OUR MISSION

USA Hockey provides the **FOUNDATION**  
for the sport of ice hockey in America;  
helps young people **BECOME LEADERS**,  
sometimes Olympic or Paralympic heroes; and  
**CONNECTS** the **GAME** at every level while  
promoting a lifelong **LOVE** of the **SPORT**.





**AS WE LOOK BACK** on the 2019-20 season, it's safe to say it was a season like no other. While our activities largely came to a halt in mid-March due to the COVID-19 pandemic, we transitioned to new ways to keep players, coaches, officials and the overall hockey community engaged with our sport.

One of our key initiatives was a three-party effort, that also included U.S. Figure Skating and U.S. Ice Rinks Association, in developing a Returning to the Rinks resource with suggested protocols as hockey re-opened after the initial shutdown from the pandemic.

Other highlights included a series of coaching webinars, an Officiating ZoomCast series, member engagement virtual events and a weekly newsletter aimed at keeping the USA Hockey family up-to-date with timely information along with resources to help families remain active and involved.

We continue to be diligent in our safety efforts – both on and off the ice – and we took additional steps forward this season to make our sport more welcoming as part of our over-arching initiatives around diversity, equity and inclusion.

In the end, our goal continues to be to make hockey the best sports experience possible in every community across America.

In the pages ahead, we invite you to enjoy some of the many highlights from the 2019-20 season, including on the international stage where our U18 Women's National Team earned gold for the fifth time in six years and our women's national team won four of the five games played against Canada in the Rivalry Series.

While the pandemic no doubt altered our collective course this season, as always, the hockey community rose to the challenge.



**JIM SMITH**  
President, USA Hockey



**PAT KELLEHER**  
Executive Director, USA Hockey

## 2019-20 EXECUTIVE COMMITTEE



**Jim Smith**  
President



**Ron DeGregorio**  
Chairman of the Board



**Donna Guariglia**  
Treasurer



**Bill Hall**  
Secretary



**Charles Fuertsch**  
Vice President,  
Legal Council



**Donna Kaufman**  
Vice President,  
Junior Council



**Don Mulder**  
Vice President,  
Adult Council



**Gavin Regan**  
Vice President,  
International Council



**Mike Trimboli**  
Vice President,  
Marketing Council



**Julie Chu**  
Athlete Representative



**Molly Engstrom**  
Athlete Representative



**Taylor Lipsett**  
Athlete Representative



**George Atkinson**  
Director Representative



**Keith Barrett**  
Director Representative



**Bruce Urban**  
Director Representative





# OUR EVERYDAY COMMITMENT





# SAFETY

At the core of USA Hockey's every day commitment is providing a safe environment for its participants both on and off the ice.

Guided by Dr. Michael Stuart from the Mayo Clinic, USA Hockey's chief medical and safety officer, the USA Hockey Safety and Protective Equipment Committee continues to provide important guidance and education related to the safety of the game in all facets.

On the ice, the continued evaluation of rules and their enforcement is a significant part of the organization's overall safety efforts, as is its progressive coaching education program, particularly related to teaching proper body contact at all age levels.

USA Hockey is a sports leader in tracking catastrophic injury through a national database and also in continued research related to the safety of the game, particularly around concussions.

During the pandemic, USA Hockey led efforts to develop suggested guidelines and protocols for a safe return to the game.

The organization also has a significant risk management program and continues to support the Hockey Equipment Certification Council, the independent non-profit that was created at its request in 1978 to test and certify protective equipment, particularly head protection.

USA Hockey SafeSport – the organization's program related to off-ice safety – provides guiding principles and policies to help ensure participants are protected from physical and sexual abuse, and other types of misconduct.

It includes a streamlined process to report any form of malfeasance. The broad-based program, which requires education for all adults who work closely with minor-aged children, also includes resources for parents and players to help recognize behavior that is acceptable and unacceptable.





# FUN THROUGH DEVELOPMENT

## AMERICAN DEVELOPMENT MODEL

Launched in 2009, USA Hockey's American Development Model is a nationwide player development initiative that emphasizes age-appropriate and age-specific training and competition.



The ADM was founded on consensus sport science and child development research, which calls for creating fun, active environments focused on skill development and engagement – environments in which every child can excel and reach their full potential. The goal is to do what's best for kids, while also delivering an ideal hockey education.

USA Hockey celebrated a decade of the ADM across the country in 2019-20. Since its launch, the ADM has received national and international acclaim, gaining support from the NHL, the NCAA, the American Hockey Coaches Association, the Aspen Institute and hockey parents alike. The U.S. Olympic and Paralympic Committee adopted USA Hockey's ADM name and logo in 2014 to represent American athlete development efforts across its entire sporting landscape and since then, many other youth sport organizations have

embraced the ADM principles including U.S. Lacrosse, U.S. Soccer and USA Football.

Advocates of USA Hockey's ADM are widespread, from grassroots hockey to the very highest levels of the sport. Players at the highest level of hockey in America are beginning to reflect on their hockey upbringing, and how hockey was fun and competitive thanks to USA Hockey's guiding principles.

"Every practice was fun," said Clayton Keller, two-time USA Hockey gold medalist and Arizona Coyotes forward. "Everyone loved going to practice because we knew we were going to do this game or that game, 3-on-3 small ice, pass to the coach; little things

to work on your skills, hockey IQ, being unselfish, little things like that."

Olympic gold medalist and six-time world champion Kendall Coyne Schofield has noticed the benefits of competitive practices, and benefits from the ADM both on and off the ice.

"The game of hockey teaches a kid so much more than X's and O's and wins and losses. It teaches them life lessons," said Coyne Schofield. "It's teaching them teamwork, dedication, commitment and perseverance. As the numbers of the sport grow it shows how many more people are loving the game. Once you get in the game, you want to stay in the game forever."



“The game of hockey teaches a kid so much more than X's and O's and wins and losses. It teaches life lessons.”

KENDALL COYNE SCHOFIELD



## PLAYER DEVELOPMENT CAMPS

For over 40 years, USA Hockey has provided training and competition opportunities for the most advanced teenagers to measure and hone their skills against the top players from around the country each summer through its series of both District and National Player Development Camps.

Due to the COVID-19 pandemic, those camps were not staged in 2019–20, including at the national level where typically 1,000 boys and girls ages 15, 16, and 17 from all corners of the nation take part each summer. Some players did have the opportunity to participate in virtual sessions, however, that simulated some parts of what a typical camp would include.

Mentorship and coaching at player development camps are provided by experienced player development staff from USA Hockey in collaboration with top coaches from all levels of the game. This elite assemblage of coaching and camp personnel provides boys and girls with competitive on- and off-ice training that sets a solid foundation for the next step in their hockey development, while also delivering a consistent education about USA Hockey's training principles and key values.

In addition to its national camps, USA Hockey continues to support District Player Development Camps, with the objective of giving more players an opportunity to experience a development camp environment while also introducing them to high-performance USA Hockey programming.



While international competitions such as the Five Nations Tournament, the Hlinka Gretzky Cup and the Women's Under-18 Series, were also canceled due to the pandemic this season, the pause is temporary and those events will continue to serve as an important gateway to competition on the world stage for those taking part in the USA Hockey National Player Development Camps.



## GOALTENDING DEVELOPMENT

In 2018-19 USA Hockey unveiled a restructured approach for goaltending development and education designed to help American goaltenders reach their maximum potential and achieve success on the international stage. And while still in its infancy, much success was had during the 2019-20 season in the overall implementation of the program across the nation.

The approach focuses on a format for the high-performance goaltending program and also an education component that ensures coaches have the knowledge and resources to provide instruction to our athletes. At the grassroots level, all 34 USA Hockey Affiliates now have goaltending development coordinators in place to lead education and development efforts.

The progressive goaltending coaching education program includes three levels: bronze, silver and gold.

Bronze courses are typically one day and cover aspects of goaltender practice

planning, teaching fundamental saves, skating, puck handling, positioning and recovery. Upon completion of the clinic, coaches progress one level within the USA Hockey Coaching Education Program.

The silver course level consists of a minimum of 12 hours of on- and off-ice goaltending coach development, while the gold level is the peak of the goaltending coach development program and is held in conjunction with USA Hockey's National Hockey Coaching Symposium. Coaches attending participate in on- and off-ice sessions that cover all aspects of the position along with details of how to teach the concepts and create environments for optimal goaltender development. The capstone is a peer-reviewed exam in which coaches have the opportunity to instruct goalies both on and off the ice with the use of video analysis.

In an effort to best serve the needs of coaches through the coronavirus pandemic, USA Hockey created virtual clinics to help further development. Coaches from NHL,

NCAA, USHL and ACHA were engaged in these virtual sessions which included breakout rooms for small-group discussion.

Part of USA Hockey's high performance goaltending program includes goaltender-specific national-level camps for both boys and girls, however, due to the pandemic, those were not staged in 2019-20.



### AMERICAN GOALTENDERS HAVING SUCCESS

The 2019-20 season featured American goaltenders achieving success at the highest levels with highlights including Michigan native **Connor Hellebuyc** earning the Vezina Trophy as the top netminder in the NHL; Michigan native Amanda Thiele and Minnesota native Skylar Vetter combining for a tournament-best .965 save percentage and 0.76 goals against average en route to the helping the U.S. Under-18 Women's National Team's capture gold at the IIHF U18 Women's World Championship; and Connecticut native Spencer Knight being named one of Team USA's top three players at the 2020 IIHF World Junior Championship.





## DIVERSITY, EQUITY AND INCLUSION

USA Hockey continued to build on its commitment to further efforts around diversity, equity and inclusion to positively affect the sport across the country.

Creating opportunities for open dialogue in various forums to share ideas on how to grow the game with a focus on diversity and accessibility were among the many initiatives during the 2019-20 season. Panel discussions included USA Hockey executive leadership, professional athletes, grassroots volunteers, sports analysts and NHL leadership.



Many of the discussions were in collaboration with RISE, a national nonprofit that educates and empowers the sports community to eliminate racial discrimination, champion justice and improve race relations. RISE conducted sessions for volunteer leaders as well.

Another significant initiative that began in 2019-20 is cultural competency education. In addition to USA Hockey staff and members of the organization's executive committee and board of directors, affiliate leadership will also be engaged in the program initially.

USA Hockey also created a separate section of its website with various resources available to affiliates, volunteers, coaches, players, parents and officials to assist in creating a more diverse and inclusive environment within their local teams and organizations.

## OUR WAY FORWARD

**USA Hockey is committed to fostering a welcoming environment for all by building a diverse, equitable and inclusive game. We celebrate every race, gender and background to unite as one community. We believe meaningful action can positively affect important change in our sport and carry over into our everyday lives.**





■ PLAYERS ■  
COACHES ■ OFFICIALS





# PLAYERS

## YOUTH HOCKEY

With a focus on fun and safety to create the best possible environment for kids as a backdrop, the number of children playing hockey in the United States included nearly 384,000 across all 50 states during the 2019-20 season.

### DEVELOPMENT

USA Hockey's American Development Model, based on long-term athlete development principles and age-appropriate training, continues to positively affect the landscape of youth hockey in America. Not only has it revolutionized hockey development, the ADM has also served as a catalyst for changes to youth programming across a wide spectrum of sports including tennis, baseball, soccer, lacrosse, football and many more.

### SAFETY

Prior to the 2019-20 season, the USA Hockey Board of Directors unanimously ratified the Declaration of Player Safety, Fair Play and Respect. The focus of the Declaration is a concentrated effort to change the culture around body checking and competitive contact at all levels of play and clearly define what is acceptable or unacceptable, including the elimination of late hits, hits to the head and checking from behind. USA Hockey coaches and officials continue to educate players on the acceptable ways to play hockey competitively, and with respect.

Off the ice, the USA Hockey SafeSport program provides guiding principles to ensure participants are protected from physical and sexual abuse, as well as other types of misconduct. It includes a



streamlined process to report any form of malfeasance as well as numerous other policies aimed at safeguarding athletes.

### GROWTH

USA Hockey's primary lens when it comes to growth is centered on efforts to expand the game at the entry level, and through the efforts of many, 121,860 kids at the 8U level participated in hockey across the country in 2019-20, including a record 23,664 girls.

### RETENTION

While development and safety are top priorities, making sure that children enjoy hockey and want to continue playing is just as important. USA Hockey's youth initiatives emphasize fun, engagement, local participation, efficient skill development and a proper practice-to-game ratio. Each of these components work to ensure that children have every opportunity to play, love the sport and excel, without the pressure of excessive financial burdens or misguided development priorities.

## JUNIOR HOCKEY

A major component of USA Hockey's player development efforts, its junior hockey program provides opportunities for players ages 16-to-20 to hone and enhance their skills through both on-ice competition and quality off-ice training. The impact of junior hockey can be showcased by the 1,062 athletes who made NCAA Division I rosters in 2019-20.

While junior hockey seasons were cut short due to the pandemic, regular-season champions were crowned at the Tier I and Tier III level. The Chicago Steel claimed the 2020 Anderson Cup as the regular-season champion of the USHL, while the Texas Brahmas won the regular-season title in the NA3HL and the Boston Junior Rangers claimed the regular-season championship in the EHL. While not crowning a regular-season champion at the Tier II level, the Lone Star Brahmas had the best record in the NAHL when the season ended.



### JUNIOR HOCKEY LEAGUES



#### TIER I

United States Hockey League (USHL)



#### TIER II

North American Hockey League (NAHL)



#### TIER III

Eastern Hockey League (EHL)



North American 3 Hockey League (NA3HL)



## ADULT HOCKEY

USA Hockey's adult program continues to thrive in providing signature playing opportunities for the organization's nearly 180,000 adult players across the country.

The Labatt Blue/USA Hockey Pond Hockey National Championships – staged each February in Eagle River, Wisconsin — continues to be the most exciting and sought-after event of the season. The 2020 edition, which marked the 15th anniversary of the event, was played at the World Championship Derby Complex instead of its usual home on Dollar Lake due to safety considerations. More than 2,000 players from 265 teams in 14 men's and five women's divisions competed.

The pandemic forced the cancellation of the Adult National Championships and also reduced the number of Adult Classic Championship Series from eight tournaments in cities across the country to just two — Nashville in November and Lake Placid, New York, in early January.

A strong partnership with the American Collegiate Hockey Association remains a key part of USA Hockey's adult program. The ACHA includes over 500 men's and women's non-varsity college teams, providing important playing opportunities on college campuses nationwide.

Despite the cancellations and challenges the global pandemic presented this season, USA Hockey found creative ways to connect with and assist leaders of adult leagues and programs. The Adult League Director Virtual Town Hall Series was established and designed to share experiences and solicit feedback to help guide facilities, directors, league owners, and public and private rinks on how best to open, restart and continue their programs during the pandemic.





## DISABLED HOCKEY

USA Hockey's disabled hockey program continues to flourish nationwide, providing opportunities across six disciplines: blind/visually impaired, deaf/hard of hearing, sled, standing amputee, special and warrior hockey.

While the back-half of this season looked a little different due to COVID-19, there were many moments to celebrate prior to the season coming to a halt.

Among the many highlights, the St. Louis Blues hosted the 10th annual USA Hockey Sled Classic, presented by the NHL, which featured a record 31 teams, each affiliated with an NHL club, that competed in five divisions. The Boston Bruins program claimed the Tier I division crown while the Pittsburgh Penguins claimed the Tier II title and the Tampa Bay Lightning won the Tier III division. The Detroit Red Wings earned their first division title in event history, securing the Tier IV division, while the Chicago Blackhawks claimed the Tier V division.

The fourth-ever USA Hockey Warrior Classic was held in Las Vegas at City National Arena and at the Las Vegas Ice Center, with comedian, singer and celebrity impressionist Terry Fator serving as the presenting sponsor of the event for the third straight year. The three-day event included a record 16 teams and over 200 players. The Dallas Warriors were crowned Tier I champions while the Florida Warriors, the Philly Flyers Warriors and the Pittsburgh Warriors claimed the Tier II, III and IV titles, respectively. The annual event is dedicated to U.S. military veterans with a disability who have served our country and play the sport of ice hockey.

The 16th annual Toyota-USA Hockey Disabled Festival, which was scheduled to take place in Pittsburgh, Pa., was cancelled due to the coronavirus pandemic. The largest disabled event of its kind and one of USA Hockey's most significant events each season, the Toyota-USA Hockey Disabled Hockey Festival brings together all six disciplines over the course of two weekends.







## COACHING

USA Hockey continues to be a recognized leader in coaching education, not only in the United States, but across the world. Continually evolving, the program provides coaches across the country with fresh material every season while motivating them to learn new techniques and philosophies. Taking what they've learned from education seminars, those coaches go on to inspire players at every level throughout the country, growing the game and nurturing talent in every age group.

With the backdrop of the COVID-19 pandemic, and in an effort to keep coaches engaged, USA Hockey launched a coaching webinar series. For a period of two months in late spring, four webinars were available per week and included a variety of special guests and varied topics designed to help coaches further their knowledge and also provide ideas to keep kids engaged while rinks were closed. All webinars are archived on USA Hockey's YouTube channel.

In addition, with the uncertainty of the pandemic, the Coaching Education Program adapted its clinic education program from in-person to virtual to help coaches achieve their required certification. Also, a new Temporary Card program was launched to allow coaches to have the proper level of certification for the 2020-21 season without attending a clinic.

USA Hockey's commitment to further educating coaches continued in 2019- 20 to help ensure quality coaching education throughout the country. Educators were provided opportunities to further develop their teaching and presentation skills and modified efforts will be implemented in the 2020-21 season to continue to enhance the process.



### COACHING HIGHLIGHTS

Conducted some 800 coaching clinics around the U.S. in 2019-20 to serve the more than 61,000 coaches part of the organization.

Produced 10 e-newsletters to serve as a regular connection and method to update coaches with the most pertinent, actionable information for the specific age level they are coaching.

Continued to work with the NHL, NCAA, ACHA, AHCA and numerous high school federations to provide educational opportunities for our many partners in the game.



# OFFICIALS

USA Hockey's continued commitment to not only advance the quality and effectiveness of officiating education, but also to help officials advance to the highest levels of the game, continued in 2019-20 across the nation.

Although the highly-anticipated Advanced Officiating Symposium for Level 3 and 4 officials was canceled due to the global pandemic, registrations were rolled over to the 2021 event which is expected to take place in Providence, Rhode Island.

Staying creative and focused on finding ways to develop officials during a pandemic, weekly Officiating ZoomCasts were created. These online webinars are dedicated to ongoing education for officials, coaches, players and parents. Topics have ranged from officiating performance to policies relevant to all members. Each episode is archived on the USA Hockey YouTube channel to remain as an active resource.

In addition, USA Hockey spent the summer shifting the majority of its officiating education to virtual to prepare officials for the 2020-21 season.

As the number of players increases, expanding the number of officials continues to be a priority. The 25,860 officials part of USA Hockey in 2019-20 represented growth for the sixth straight season.

Retention of officials is also an important focus and a new mentor program was launched this season aimed at helping officials understand the basics of their craft and provide regular support especially in their first few seasons.







# NATIONAL TEAMS





# NATIONAL TEAMS

## NATIONAL TEAM DEVELOPMENT PROGRAM

A signature initiative that was launched in 1996, USA Hockey's National Team Development Program completed its 23rd season of play during the 2019-20 campaign and sixth since relocating to USA Hockey Arena in Plymouth, Michigan.

The NTDP is the pinnacle of amateur player development in the United States as it trains and develops top players during a two-year residency, emphasizing athletic, academic and social development.

The main focus of the NTDP is to develop players both on and off the ice for participation on U.S. National Teams and for success at the next levels of hockey, including ultimately the NHL.

The athletes that make up the NTDP are the best 16- and 17-year-old players in the United States. They're split into two teams -- the U.S. National Under-17 and U.S. National Under-18 Teams -- and both squads face a rigorous domestic schedule against older, more experienced players in the USHL. The U18s also compete against NCAA Division I and III opponents, and in 2019-20 finished with a 6-10-2 mark in the 18-game collegiate part of the schedule.

Each team also competes internationally each season. In 2019-20, the Under-17 Team recorded three top-two finishes in international tournaments, including a first-place finish at the Four Nations Tournament in Kazan, Russia. The Under-18s won their first championship as a team at the 2019 U18 Five Nations in Sundsvall, Sweden, and finished second at the 2020 U18 Five Nations in the Czech Republic.

The opportunity for players to make the U.S. National Team that participates in the IIHF U18 Men's World Championship is the ultimate goal to finish a player's two-year tenure at the NTDP. Due to the COVID-19 pandemic, the 2020 U18 Men's World Championship was canceled.

Fifteen NTDP players and alumni were selected in the 2020 NHL Draft. Defenseman Jake Sanderson (Whitefish, Mont.) was taken fifth overall by the Ottawa Senators, marking the third straight year that the NTDP produced a top-5 selection.



Since its inception, the NTDP has produced 343 NHL Draft picks, including 81 who were selected in the first round.





## NATIONAL TEAMS

Despite the disappointment of several international competitions being canceled this season due to the pandemic, there was much to celebrate in terms of U.S. success on the international stage. Highlights included the U.S. Women's National Team winning the Rivalry Series against Canada, with victories in four of the five contests; Team USA earning its fifth gold medal in the last six years at the IIHF Under-18 Women's World Championship and extending its unprecedented medal streak to 13 years; and the 2019-20 U.S. National Sled Hockey Team earning its sixth straight Para Hockey Cup title and tournament-record eighth in the event's 13-year history.

### SENIOR TEAMS

The U.S. Women's National Team competed in the second-ever Rivalry Series, a joint effort between USA Hockey and Hockey Canada that included the national teams from both countries facing off in a five-game series. The U.S. captured the Rivalry Series crown, winning four of the five games played. Team USA got off to a 2-0 start after defeating Canada 4-1 in Hartford, Conn., on Dec. 14, and 2-1 in Moncton, N.B., on Dec. 17. The U.S. suffered its only loss of the Series in overtime (3-2) on Feb. 3 in Victoria, B.C., before closing out the Series with victories on Feb. 5 in Vancouver, B.C., (3-1) and on Feb. 8 in Anaheim, Calif. (4-3 OT). In the concluding contest of the series in Anaheim, the teams played in front 13,320 fans, which set a record for the most-attended women's national hockey team game ever played on U.S. soil. The previous record of 10,158 was established on Jan. 6, 2002, when the U.S. faced Canada at Joe Louis Arena in Detroit.

The 2020 International Ice Hockey Federation Women's World Championship, which was scheduled to take place in Halifax and Truro, Nova Scotia, March 31-April 10, 2020, was canceled due to the COVID-19 pandemic.

In addition, the 2020 International Ice Hockey Federation Men's World Championship, which was set to be held in Zurich & Lausanne, Switzerland, from May 8-24, 2020, was also canceled due to the pandemic.

### JUNIOR TEAM

The U.S. National Junior Team finished 2-1-1-1 (W-OTW-OTL-L) at the 2020 IIHF World Junior Championship in Ostrava and Trinec, Czech Republic, good for sixth place. Team USA entered the event having claimed a medal in the last four tournaments for the first time in U.S. history. After losing to Canada (6-4) in its opening game of the tournament, the U.S. finished the preliminary round with wins over Germany (6-3), Russia (3-1) and the Czech Republic (4-3/OT). Team USA dropped a hard fought 1-0 decision to Finland in the quarterfinals, ending its historic medal streak.

### UNDER-18 TEAMS

The U.S. Under-18 Women's National Team claimed its fifth gold medal in the last six years at the IIHF Under-18 Women's World Championship and its unprecedented 13th straight medal in the event. Team USA started the preliminary round with wins over Finland (4-1) and Russia (1-0) before suffering its only loss of the event by a 2-1 count to Canada. The U.S. then topped Russia, 3-0, in the semifinals, before Kiara Zanon's goal with 3:08 left in overtime propelled the U.S. a 2-1 victory over Canada in the gold-medal game.

The 2020 IIHF Under-18 Men's World Championship, which was scheduled to take place April 16-26, 2020, in Plymouth and Ann Arbor, Michigan, was canceled due to the COVID-19 pandemic.





### SLED TEAM

The 2019-20 U.S. National Sled Hockey Team went 6-0-0-0-1 (W-OTW-OTL-L-T) overall and secured its sixth-straight Para Hockey Cup title and tournament-record eighth in the event's 13-year history. The U.S. skated to a perfect 5-0-0-0 (W-OTW-OTL-L) record at the 2019 Canadian Tire Para Hockey Cup, defeating Russia (3-0), Czech Republic (8-0) and Canada (4-1) in the preliminary round. Team USA went on to beat the Czech Republic (8-0) in the semifinals and then defeated Canada (2-1) in the championship game.

The U.S. also played Canada in a two-game series in February, skating to a 2-2 tie in the opening contest before earning a 2-0 victory in game two.



### NTDP TEAMS

Teams from USA Hockey's National Team Development Program competed in four international tournaments, with the U.S. National Under-18 Team earning first-place honors at the 2019 Under-18 Five Nations Tournament. In addition, the U.S. National Under-17 Team took first place at the 2019 Under-17 Four Nations Tournament and finished second at both the Under-17 Five Nations Tournament and the 2019 World Under-17 Hockey Challenge.

### SELECT TEAMS

The U.S. Junior Select Team finished third in the 2019 World Junior A Challenge in Dawson Creek, British Columbia, marking the 13th consecutive year with a top-three finish. Team USA won all four of its preliminary round games, including over Canada West (3-2), Czech Republic (5-4/OT), Canada East (7-3) and Russia (7-2). After dropping a 2-1 loss in a shootout to Canada East in the semifinal, the U.S. rebounded for a 2-1 overtime win over the Czech Republic in the third-place game.

The U.S. Under-18 and Under-22 Women's Select Teams each competed against Canada in a three-game series in Lake Placid, New York. The 2019 U.S. Under-18 Women's Select Team dropped the series by a 2-1 count, with Canada taking the opening (5-4) and closing (2-0) game, and the U.S. earning a 3-2 overtime win in game two. The 2019 U.S. Under-22 Women's Select Team won the Under-22 Series two-games-to-one. The U.S. earned a 4-3 overtime win in game one and a 4-2 victory in the second contest, while Canada claimed the third game of the series, 2-1.

The U.S. Under-17 Men's Select Team competed at the Under-17 Five Nations tournament in Füssen, Germany, finishing second behind the Czech Republic, while the U.S. Under-18 Men's Select Team placed sixth at the 2019 Hlinka Gretzky Cup.





# SIGNATURE EVENTS

## TRY HOCKEY FOR FREE

The smiling faces of kids and families are a staple of USA Hockey's Try Hockey for Free days each season, and over the first 10 years of the initiative, more than 200,000 children have been introduced to the sport of hockey.

With the focus on giving children ages four through nine that have never played hockey a chance to try the game, volunteers across the country provide instruction and encouragement and local associations and rinks provide equipment for the newcomers to use.

A total of 48 states hosted Try Hockey for Free events on Nov. 9 and more than 11,500 kids tried the sport for the first time at some 415 rinks nationwide.

As part of Hockey Week Across America on Feb. 23, a total of 10,450 children tried hockey for free at 328 locations nationally.

SportsEngine is the presenting sponsor of Try Hockey for Free, while Chipotle, Pure Hockey and CCM Hockey are official sponsors.

## HOCKEY WEEK ACROSS AMERICA

The 13th edition of Hockey Week Across America – staged Feb. 16-23 nationwide – showcased the sport of hockey at all levels and provided a backdrop to engage new families and fans in the sport.



Each day of the celebration included a theme, starting with Salute to Players on Monday, Salute to Coaches on Tuesday, Salute to Officials on Wednesday and Salute to Local Rinks on Thursday. The weekend themes transitioned to Wear Your Favorite Hockey Jersey on Friday; Try Hockey on Saturday; and Celebrate Local Hockey Heroes on Sunday.

Always a highlight of Hockey Week Across America, NBC's Hockey Day in America took place on Feb. 16 and featured more than nine hours of network hockey coverage, including NBC Sports signature short-form storytelling about all levels of the game.

Another significant highlight was Saturday's nationwide Try Hockey for Free initiative which provided more than 10,000 children a chance to try the sport for the first time without cost.

Also, a total of 40 young officials attended 20 NHL games during the week and had the opportunity to speak with NHL officials as part of a mentorship program established by USA Hockey, the NHL and NHL Officials Association.





### BIOSTEEL ALL-AMERICAN GAME

The eighth annual BioSteel All-American Game (previously known as the USA Hockey All-American Prospects Game) received a refresh with a new title sponsor, new venue, new calendar date and new competition format.

The event – which features the top American prospects eligible for the upcoming NHL Draft each season – was staged on Jan. 20 at USA Hockey Arena in Plymouth, Michigan.

With BioSteel as the title sponsor and television coverage provided by NHL Network, players from USA Hockey National Team Development Program's Under-18 Team National Team faced off against a group of all-stars from the USHL.

U.S. hockey legends Mike Knuble and Scott Gomez, who combined played 32 years in the NHL, served as honorary coaches for the respective teams with Team Knuble (NTDP U18s) earning a 6-1 victory over Team Gomez (USHL).

Defenseman Jake Sanderson from Team Knuble, who had two assists, earned Player of the Game honors.

### LABATT BLUE/USA HOCKEY POND HOCKEY NATIONAL CHAMPIONSHIPS

It sells out in minutes each season and is one of the most anticipated events on the hockey calendar each season. That's the stature that exists today with the Labatt Blue/USA Hockey Pond Hockey National Championships.

Held in Eagle River, Wisconsin, since its inception in 2006, and most years on scenic Dollar Lake, the 2020 edition was moved to the famous World Championship Derby Complex due the unplayable ice conditions on the lake.

The change of venue, however, did not dampen the enthusiasm of the more than 2,000 players from 265 teams competing through five women's and 14 men's divisions. They came early and stayed late, playing Cornhole games, listening to live music and swapping old pond hockey stories and making new ones as they enjoyed beverages provided by the tournament sponsor.

All total, 267 games were played over the course of the three-day weekend event on 24 rinks.

### U.S. HOCKEY HALL OF FAME

For the first time ever, Washington, D.C., hosted the U.S. Hockey Hall of Fame Induction Celebration with an overflow crowd witnessing the formal induction of Gary Bettman, Brian Gionta, Neal Henderson, Tim Thomas and Krissy Wendell at the JW Marriott on Dec. 12.

Steve Levy from ESPN, one of the most revered sports media personalities and a staple of the event, served as master of ceremonies for the 10th straight year.

The Class of 2019 is permanently honored on the Great Wall of Fame at the U.S. Hockey Hall of Fame Museum in Eveleth, Minnesota.

The festivities also included the presentation of the Lester Patrick Trophy to Jack Blatherwick. An award of the NHL, the Lester Patrick Trophy is given to individuals who have helped advance hockey in the U.S. and was presented as part of the U.S. Hockey Hall of Fame Induction Celebration for the ninth straight year.





# CORPORATE PARTNERS

Amidst the backdrop of a global pandemic and the business interruption it caused during the 2019-20 season, USA Hockey renewed three existing sponsor agreements in Bauer, Chipotle and Pure Hockey and also added AAA as a new partner to bring the total number of corporate partners and suppliers to 28 in total.

## RETAIL

USA Hockey's list of licensees continued to grow in 2019-20, with a total of 18 companies in place to deliver a diverse line of officially licensed USA Hockey products to the marketplace.

The 2019-20 season also marked the first full year of ShopUSAHockey.com being operated by new partner Maingate/Legends. Despite the economic impacts of COVID-19, the debut included better-than-expected sales for a traditional year-one launch of a new site.

USA Hockey's brick and mortar stores had their doors closed for a period of time surrounding the peak of the pandemic, however, the operators of those stores reported a solid bounce back with the stores achieving their best late summer sales ever.





# 2019-20 PARTNERS & SUPPLIERS



TOYOTA

MARRIOTT  
BONVOY™

UNITED 



  
BIOSTEEL

PURE  HOCKEY



NAVY  
FEDERAL  
Credit Union

BAUER

CCM

TRUE  
hockey

K&K  
INSURANCE  
Insuring the world's fun!



THORNE

TERRY  
FATOR

sportsengine

Labatt  
Blue



touchpoint  
CREATING CONVERSATIONS



Sani Sport

  
RENFREW PRO™  
Hockey Tape

Athletica  
SPORT SYSTEMS  
Safety through innovation





# FINANCIAL STATEMENT

AS OF AUGUST 31, 2020

## ASSETS

CURRENT ASSETS	2019	2020
Cash and cash equivalents	11,288,336	17,419,189
Accounts receivable	2,197,197	1,979,512
Due from USA Hockey Foundation	1,233,736	1,254,197
Due from U.S. Olympic & Paralympic Committee	1,184,000	1,244,000
Grants receivable	3,939,143	2,888,814
Prepaid expenses	1,599,769	1,958,817
<b>Total Current Assets</b>	<b>\$21,442,181</b>	<b>\$26,744,529</b>
<b>PROPERTY AND EQUIPMENT</b>		
At cost	8,202,698	8,638,045
Less accumulated depreciation	(6,087,654)	(6,771,680)
<b>Total Property and Equipment</b>	<b>\$2,115,044</b>	<b>\$1,866,365</b>
<b>OTHER ASSETS</b>		
Investment in HARP	750,000	750,000
<b>Total Other Assets</b>	<b>\$750,000</b>	<b>\$750,000</b>
<b>TOTAL ASSETS</b>	<b>\$24,307,225</b>	<b>\$29,360,894</b>

## LIABILITIES & NET ASSETS

CURRENT LIABILITIES	2019	2020
Accounts payable	3,216,605	2,066,493
Accrued payroll and related benefits	562,862	660,677
Due to USA Hockey Foundation	13,748	—
Due to HARP	—	133,750
Current portion of notes payable	—	1,081,535
Deferred revenue	17,774,330	13,957,131
<b>Total Current Liabilities</b>	<b>\$21,567,545</b>	<b>\$17,899,586</b>
<b>LONG-TERM PORTION OF NOTES PAYABLE</b>	<b>\$ —</b>	<b>\$1,104,404</b>
<b>NET ASSETS</b>		
Net assets without restrictions	2,176,994	9,287,101
Net assets with restrictions	562,686	1,069,803
<b>Total Net Assets</b>	<b>\$2,739,680</b>	<b>\$10,356,904</b>
<b>TOTAL LIABILITIES &amp; NET ASSETS</b>	<b>\$24,307,225</b>	<b>\$29,360,894</b>

(The 2019 Financial statements were restated due to the accounting standards update on revenue recognition.)

\*These statements represent USA Hockey, Inc. only and do not include The USA Hockey Foundation. The USA Hockey Foundation is a 501(c)(3) corporation. The majority of The USA Hockey Foundation Board of Directors are appointed by the USA Hockey Board of Directors.

## REVENUE BREAKDOWN

2019-20

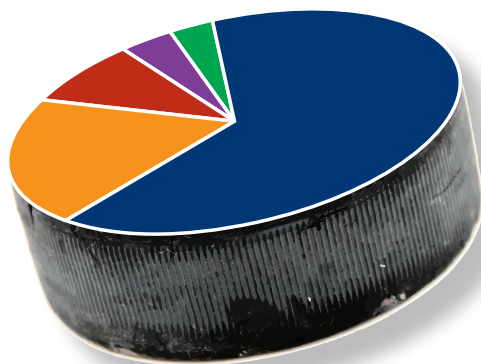
Dues & Membership Registrations **65.02%**

Grants **20.40%**

Corporate Sponsorship **7.98%**

Advertising, Merchandise Sales & Other Income **3.75%**

Tournaments & Exhibitions **2.85%**





## REVENUES, EXPENSES & OTHER CHANGES IN NET ASSETS

REVENUE	2019	2020
Membership registrations and dues	27,309,144	30,039,689
Corporate sponsorship	3,156,370	3,688,577
U.S. Olympic & Paralympic Committee grants	1,467,350	30,000
Tournaments and exhibitions	2,037,601	1,316,528
Interest and dividends	12,712	1,003,347
Advertising and merchandise sales net of cost	383,210	262,898
Other income	598,088	466,658
USA Hockey Foundation grants	8,588,502	8,377,542
Satisfied program restrictions	72,944	1,018,883
<b>Total Revenue</b>	<b>\$43,625,921</b>	<b>\$46,204,122</b>
<b>EXPENSES</b>		
<b>Program Services</b>		
Membership services	9,970,476	9,950,922
Membership development	1,049,950	937,276
National team development	4,370,773	4,080,718
International programs	8,573,764	6,561,403
Player development	2,840,902	1,419,767
Officials	2,751,602	1,737,300
Coaching	2,262,662	1,843,103
Junior program	680,250	793,334
Youth program	833,092	733,674
Adult program	1,741,956	690,130
American Development Model	1,856,471	1,638,235
Annual Congress/Winter Meetings	1,104,541	545,991
<b>Total Program Services</b>	<b>\$38,036,439</b>	<b>\$30,931,853</b>
<b>Supporting Services</b>		
General and administrative	7,409,429	6,857,270
Marketing and fundraising	1,403,361	1,304,889
<b>Total Supporting Services</b>	<b>\$8,812,790</b>	<b>\$8,162,159</b>
<b>CHANGE IN NET ASSETS WITHOUT RESTRICTIONS</b>	<b>\$(3,223,308)</b>	<b>\$7,110,110</b>
<b>CHANGE IN NET ASSETS WITH RESTRICTIONS</b>	<b>\$(72,944)</b>	<b>\$507,117</b>
<b>CHANGE IN NET ASSETS</b>	<b>\$(3,296,252)</b>	<b>\$7,617,227</b>

(The 2019 financial statements were restated due to the accounting standards update on revenue recognition.)